

NET ZERO CARBON EVENTS

Dear NZCE supporters,

Since its inception at COP26 in Glasgow, the Net Zero Carbon Events (NZCE) initiative has made remarkable progress in advancing sustainability practices within the business events industry. Thanks to the collective efforts of our community, we have achieved significant clarity on environmental aspects relevant to our sector, paving the way toward a more sustainable future.

Following the release of the Industry Roadmap at COP27 in Sharm El Sheikh and the launch of the Measurement Methodology in December 2023, we are launching the next step at this year's COP29 in Baku, Azerbaijan: The integration of NZCE methodology into the UN's reference tool for the measurement of events emissions, the Green Events Tool (GET).

This tool, developed by the United Nations and managed by the Gulf Organisation for Research and Development (GORD), is already instrumental in measuring the carbon footprint of UN conferences. Integrating the measurement methodology developed by NZCE for the business events industry will enhance GET's capabilities and align them with our industry's specific needs.

We are pleased to invite you to join us – remotely or in person – at COP29 for our joint Launch Event, marking the start of our discussions with GET, paving a path to a collaboration in future. This will take place at

COP29 in Baku on 14 November 2024,

13:00 to 14:30 local time (10:00-11:30 am CET),

And include the signing of an MoU between both institutions. You can join this session online by registering [here](#).

We hope you will join us virtually for this important milestone.

Sincerely yours,

Alexander Alles

On behalf of the Net Zero Carbon Events initiative

Featured Speakers:

- **Kishor Rajhansa** – Executive Director, Gulf Organisation for Research and Development (GORD)
- **Suriya Mues** – Programme Officer, United Nations Framework Convention on Climate Change (UNFCCC) Secretariat
- **Asa Elisabeth Tynell**, Project Manager, United Nations Environment Programme (UNEP), tbc
- **James Rees** – President, Joint Meetings Industry Council (JMIC)
- **Alexander Alles** – Executive Director, Joint Meetings Industry Council (JMIC)

- **Joseph Prakash** – Director, Gulf Organisation for Research and Development (GORD)
- **Kai Hattendorf** – CEO, UFI
- **Dr Senthil Gopinath** – CEO, ICCA
- **Hemant Nandanpawar** – Senior Director, Gulf Organisation for Research and Development (GORD) (moderator)

We thank to all financial contributors who help us driving this initiative forward

CONTRIBUTORS | September 2024

PLATINUM LEVEL



GOLD LEVEL



SILVER LEVEL



GREEN LEVEL

